

# Sustainability in the Pharmaceutical Industry

July 26, 2010

Fairleigh Dickinson University  
285 Madison Avenue – M-MS1-05  
Madison, NJ 07940



**Monday, July 26, 2010**  
**6: 15 – 8:30 p.m.**

## Lenfell Hall

Hennessy Hall (The Mansion)

Fairleigh Dickinson University  
College at Florham  
285 Madison Avenue  
Madison, NJ 07940

Directions:

<http://view.fdu.edu/default.aspx?id=942>

**For more information and to rsvp:**

**[stephanie\\_m\\_lin@yahoo.com](mailto:stephanie_m_lin@yahoo.com)**

and don't forget to bring your questions for the Q&A session!



Net Impact, in partnership with The Sustainable Leadership Forum, the Institute for Sustainable Enterprise (ISE) at FDU and the Association for Women in Science would like to share an exciting evening about **Sustainability in the Pharmaceutical Industry.**

Come join us for networking and an industry-focused panel on how Pharmaceutical Companies are taking on Sustainability, how they are addressing the industry's unique internal and external challenges, and the implications for careers. Whether you are a leader or functional specialist in pharma—or your interest is in sustainability across industry sectors—you will get value, and we'd enjoy meeting you.

**Our distinguished Panelists** for the evening are:

- **Maggie M. Kohn**, Director of Global Corporate Responsibility, Merck & Co.
- **Peter Lalli**, Senior Director, Business Planning and Sustainability, Sanofi-Aventis
- **Coleman Bigelow**, Product Director, Sustainable Brand Marketing, Johnson & Johnson
- **Beth Bengtson**, Principal, SDialogue

**Our Moderator** for the evening will be:

- **Victoria Zelin**, Co-Founder of the Sustainable Leadership Forum

**- Light Refreshments will be served -**

## **Net Impact :**

Net Impact is a global organization of Professionals and students who believe in the power of business to create a more socially and environmentally sustainable world. Net Impact works to inspire, educate, and equip individuals to contribute to their communities, through business, in the hopes of creating a better, more sustainable world.

<http://www.netimpact.org/displaycommon.cfm?an=1&subarticlenbr=1583>

## **Sustainable Leadership Forum:**

The Sustainable Leadership Forum, [www.SLForum.org](http://www.SLForum.org) provides cross-sector knowledge sharing and transformational learning to public sector, corporate, not-for-profit and community leaders to catalyze an environmentally, socially and economically sustainable future on the planet.

## **Institute for Sustainable Enterprise: The Institute for Sustainable Enterprise (ISE),**

at Fairleigh Dickinson University, founded in the AACSB-accredited Silberman College of Business in 2005, focuses on bringing people together to learn how to make their organizations and the world more environmentally, socially, and economically sustainable. ISE concentrates on three related areas of contribution: Generating knowledge, education, and services. ISE is funded through seed grants, corporate partnerships, research and program-development grants, and other revenue producing services. [www.fdu.edu/ise](http://www.fdu.edu/ise)

## **Association for Women in Science:**

The Association for Women in Science, founded in 1971, is the largest national organization for all women in STEM (science, technology, engineering, math). In New Jersey, the chapter is active in collaborative programs on a monthly basis, to which all are invited. Our annual college scholarship essay competition and new mentoring program are open to young women in the state. [www.awisnj.org](http://www.awisnj.org)